

CYBER RISK & GOVERNMENT RELATIONS

Ensuring policy insights and compliance, minimizing liability exposure and engaging with policymakers to inform outcomes that promote cyber resilience for businesses and organizations of all sizes.

The U.S. Federal Reserve has identified cybersecurity as one of the top risks to our national economic security. Bad actors can range from the lone wolf, to sophisticated criminal and terrorist networks, to nation states intent on doing harm. Cyber threat actors are constantly evolving new tactics and technologies that take advantage of our interconnectedness, and the risks are increasing exponentially to entities of all sizes in the private, public and nonprofit sectors.

The escalating number and severity of attacks have created enough political pressure on both sides of the aisle that Congress and the Administration are seeking to expand the authority of the federal government. Now, it's more important than ever for organizations to ensure they are managing not only for cyber threats but also engaged with policymakers as a flurry of new laws, regulations and guidance are developed to ensure they have a voice at the table. Businesses must also ensure they are appropriately managing for these policy changes to stay compliant, reduce risk, and avoid potentially costly litigation.

How We Can Help You

Tracking Legislative Pipeline

With new cybersecurity legislation continuing to be introduced and refined, it's becoming increasingly difficult for businesses to keep track of and make sure their voices are heard. Buchanan's Federal Government Relations group has decades of experience working alongside lawmakers on Capitol Hill, including a standing role on the Cyber Leadership Council of the U.S. Chamber of Commerce. Our teams are constantly in touch with key players in Washington, D.C. to help you understand exactly what proposed laws mean for your business and to help shape future legislation that supports your business needs.

Reducing Risk and Staying Compliant with Changing Regulations

Cybersecurity has been a hot topic for years, but bad actors are finding new ways to penetrate even the most well-protected systems every day. It can be extremely difficult for businesses to stay abreast of the latest threats, best risk management practices, and evolving regulations. At Buchanan, our government relations group not only ensures you are up to date on the latest regulatory developments, but we're also able to translate current changes into practical solutions that reduce risk for your business and customers.

Preparation for Litigation or Testimony

A cyberattack can happen to any company. When it does, these events can lead to intense investigations, have data breach and privacy law implications, and lead to lawsuits and other penalties that can drain resources. Our government relations group and legal practices have first-hand experience helping businesses successfully navigate congressional investigations, manage private litigation and more.

Limiting Reputational Damage

Interruptions to your business following a cyberattack can lead to significant damage to your brand if not managed correctly. Our diverse experiences, close connections in Washington D.C., and strong referral relationships with technical remediation experts help clients mitigate reputational damage and limit potential fallout or political repercussions following a cyberattack. Without a proper strategy, thoughtful preparation, effective risk-management strategies, and constant vigilance, businesses often risk losing control of the narrative. In some cases, the damage to an organization's brand can be as harmful as the cyberattack itself.

Contact us today to find out how we can help your business.



Emily Elaine Coyle

Principal, Federal Government Relations

202-452-7919

emily.coyle@bipc.com

Learn more at **BIPC.com**