

Buchanan IP® - Procurement

Highly-Ranked Patent, Trademark and Copyright Professionals On Your Team

Intellectual property procurement is the cornerstone of our full-service IP offering. We work with you to understand your goals and the challenges you face. We work closely with your technical and business leaders, as well as your internal legal staff, to manage your procurement strategy efficiently and effectively.

Our clients benefit from our extensive industry-specific knowledge and highly relevant and detailed legal counsel. We have worked to protect innovations in the fields of biotechnology, chemicals, computer science, electrical, materials science, mechanical, medical devices, pharmaceuticals, and many others.

Whether it's patent, trademark or copyright procurement, Buchanan IP can:

- Prepare, file and prosecute domestic and international patent applications
- Represent you in appeals before the Patent Trial and Appeal Board
- Manage global IP portfolios
- Provide comprehensive copyright and trademark coverage
- Prosecute and defend trademark oppositions and cancellations
- Represent you in appeals before the Trademark Trial and Appeal Board

How We Can Help You

Patent Preparation & Prosecution

We prepare and prosecute patent applications worldwide for U.S. and international clients. With more than 45 practitioners registered to practice before the U.S. Patent and Trademark Office (USPTO) and an extensive network of foreign counterparts for obtaining global rights, we have you covered. We regularly work with USPTO personnel in examiner interviews and oral hearings to pursue and obtain patent protection. Our team handles every aspect of procurement which is one reason why we prosecute thousands of patent applications each year.

Trademark Preparation & Prosecution

You protect your innovations with patents and your creativity with copyrights. Trademarks should be no exception – they convey the essence and distinctiveness of your brand. No matter your industry, you can look to us to handle your most complex, high-stakes trademark matters. Our award-winning team of more than 15 experienced trademark professionals is here to guide you through every detail.

Trademark Opposition/Cancellation

Opposition and cancellation proceedings are available under the trademark laws of many jurisdictions, allowing a third party to formally challenge the validity of a trademark. We have represented clients before the Trademark Trial and Appeal Board as well as in numerous foreign jurisdictions.

Copyright Protection

In today's digital age, protecting original works of authorship is more critical than ever and far more complex. From fine art to software, from musical compositions to mobile apps, from video games to theatrical works – our copyright attorneys can advise and represent you in all aspects of copyright procurement.

Global Portfolio Management

Global relationships matter. Our team has close relationships with many foreign law firms. We manage U.S. and international clients' patent and trademark portfolios in Europe, Japan, China and elsewhere. We advise clients on cross-border technology transfers and international joint ventures, and we have litigated in many foreign court systems.

IP Licensing, Acquisition & Due Diligence

Protecting IP is critical. But the end game is capitalizing on your investment and the full value of your IP assets. Put us to work on the due diligence you need when valuing IP assets for sale or purchase, or as part of a merger or acquisition. Technology licensing and transfer, inter-company agreements, federal funding, cooperative research and development agreements – these are part of our DNA. And when wondering how you compare to others, let us give you an analysis of your IP rights and those of your competitors.

80+ years practicing IP law / 45+ registered patent attorneys
6,700+ utility, plant, and design patent applications in active prosecution
9,000+ active trademark registrations / 30+ IP litigators skilled in advocacy and technology
Ranked as one of the Top 20 firms for U.S. patents issued annually
65+ AIA post-issuance proceedings litigated before the PTAB
Patent and trademark filings in more than 90 countries
3,000 foreign patent applications filed in the last 5 years
250+ IP district court litigations in the last seven years
6 major patent practice areas: biotechnology, chemistry, computer science, electrical, materials science, and mechanical

ADVANCING OUR CLIENTS' GOALS

Your Patents Viewed from Both Sides

As former USPTO patent examiners, a number of our attorneys collectively participated in issuing thousands of patents across dozens of industries and hundreds of technologies. We can evaluate your patents from both sides.

Trademarks that Get Seen

We were selected to procure and manage the trademark portfolio of an Internet social networking and e-commerce website ranked by traffic among the top 1,000 websites in the world.

Trademarks Everywhere but the South Pole

Our attorneys have coordinated trademark filing and prosecution worldwide, with multiple filings in all continents but Antarctica.

Ahead of the Pack on the Patent Prosecution Highway

Our IP procurement attorneys obtained more than 20 patents for a large consumer electronics company via the Patent Prosecution Highway (PPH) Program, a fast-track to patents. These patents were among the first to be allowed by the USPTO via the PPH program.